

THE ONLY UK INDEPENDANT RACING PIGEON MEDIA BRAND WHICH REACHES MORE THAN 10,000 PEOPLE A WEEK.

The creative media team within the Racing Pigeon newspaper journal can offer an advertising package to suit your business needs to over 10,000 potential customers weekly. Our unique independently owned brand of journals provide up to date information of both educational and informative in nature, that fanciers keeping pigeons purely as a hobby plus the specialists and professionals can rely and depend on.

- We have a dedicated creative media team offering a free full advertorial design service.
- All of our adverts are produced in full colour and unlimited photo useage.
- We produce a weekly newspaper and a monthly full colour gloss magazine. Plus E-Edition.

#### OUR ADVERTISING OFFERS INCLUDE:

- IPAD/IPHONE APPS
- EMAILED NEWSLETTER
- ONLINE E-EDITION

- Business Directory advert online
- Link from your advert directly to your website
- Full in house advert design
- Weekly newspaper available every Thursday in newsagent throughout the UK and Eire
- Monthly Pictorial is available upto 54 countries providing worldwide information bringing the sport of pigeon racing together.

## ADVERTISING RATES

All adverts **MUST BE PRE-PAID**; cheque, credit/debit card, postal order or money order. All rates include VAT and copy should be received by the Friday, a week prior to the actual publication date.

#### ALL ADVERTS ARE FULL COLOUR

Full Page £120

Half Page £65

Quarter Page £35

Half Column £20

Quarter Column £15

PAGE...184mm x 246mm

HALF PAGE...184mm x 121mm

QUARTER PAGE...90.5mm x 121mm

HALF COLUMN...43mm x 121mm

QUARTER COLUMN...43mm x 59mm

## Special Spring Time Advertising Offers Before The Start Of The Racing Season

### Half Page Special Offer (Over three month period)

- Buy 6 get one free price £300 (free ad could be in The Racing Pigeon Weekly or monthly Pictorial)
- 12 Months online directory
- Full year free subscription (The Racing Pigeon Weekly)

**\*SAVINGS UP TO £213\***

### Full Year One Page Offer

- Full page (first week of every month, 12 adverts) special price of £100 each. (RP Weekly)
- 2 Free full page adverts in the Racing Pigeon Pictorial Monthly
- Full Year free subscription (The Racing Pigeon Weekly)

**\*SAVINGS OF UP TO £698\***

### Full Page Special Offer (Over three month period)

- Buy 6 get one free price £100 each (free ad could be in The Racing Pigeon Weekly or monthly Pictorial)
- 12 Months online directory
- Full year free subscription (The Racing Pigeon Weekly)

**\*SAVINGS OF UP TO £298\***

### Full Year Half Page Offer

- Half page (first week of every month, 12 adverts) special price £50 each
- 2 Free half page adverts in the Racing Pigeon Pictorial Monthly
- Full Year free subscription (the racing pigeon weekly)

**\*SAVINGS OF UP TO £458\***

\*Terms and conditions apply

**For enquiries please contact us with the details below:**

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